

ROCK AND ROLL LIGHTING WORKSHOP WITH DAVID BERGMAN



Saturday, December 12, 2009 • 9:30am to 5:00pm

Registration: www.DavidBergman.net/20091212

Email questions to: Workshops@DavidBergman.net

Spend a day in New York City with renowned photographer David Bergman as he shows you how to produce a band portrait from start to finish.

The workshop emphasizes personal attention in a setting where you will be able to gain real insight into the methods and workflow of an internationally published music and sports photographer. David regularly works for magazines, record labels, and bands and has made portraits of artists such as Evanescence, 30 Seconds to Mars, and Pete Wentz of Fall Out Boy. He has also been published on the cover of Sports Illustrated numerous times and shot tour photos for Avril Lavigne, Gloria Estefan, and the Barenaked Ladies.

By the conclusion of this workshop, you will have learned the steps involved in making compelling band portraits, and those skills will translate to any kind of portrait photography. David will take you through his entire process including packing up gear, scouting locations, working with subjects, camera settings, lighting, editing, and retouching.

He will be discussing both the technical and creative nature of working with strobe lighting and how it relates to camera settings such as aperture and shutter speed while also meshing seamlessly with available light. Participants should bring a digital SLR and a lens or two if you would like to make photos of the band to bring home.

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What to Expect

The day begins with introductions and a slideshow of some of David's favorite photos and a few of the stories behind their creation. He will also talk about the technology and the thought process behind his world famous Gigapan from President Obama's inauguration.

After the slideshow, there will be a discussion about selecting the right equipment for the job, and how to prepare properly for whatever you might encounter while on a shoot.

An actual band will join the group and serve as the subjects for the workshop photography session. Since this workshop is limited to only 15 people, everyone will have time if they wish to work with the band to make photographs; participants are encouraged to bring their own camera equipment, but are also welcome to try out David's gear.

Once the photo session is over, David will load all of his images into the computer and go through the uploading, editing, and post processing step by step, showing some of the techniques that help him make his unique style of imagery. You will be able to ask David questions about his choices of software and how he integrates them into his workflow.

This workshop is about YOU so be sure to take advantage of the opportunity to interact with David and gain detailed insight into the way he works. David is a highly sought after freelance photographer and is happy to share what he has learned about making it in a tough industry and marketing for success.

The Details

The fee for this workshop is **\$250.00** per student. If you must cancel, your fee will be fully refunded only if your slot is filled by another participant. If for any reason David has to cancel this event, you will be fully refunded.

The class size is limited to 15 participants and is expected to sell out quickly. Register right away if you want to secure a spot!

The workshop will take place at Eagles Nest Studio in midtown New York City, not far from the subway and Penn Station. You will be responsible for your own transportation to and from New York City. The address of the studio is 259 West 30th Street, 13th Floor, New York, New York, 10001.

Arrive between 9:30am and 10am to mingle over bagels and orange juice. The workshop will run from 10:00am sharp to 5:00pm so please don't be late. Lunch is also included in the workshop fee and will consist of sandwiches, beverages, and dessert.

You can bring as much or as little camera equipment as you like. If you bring gear, it is recommended you bring a digital SLR and a selection of your favorite lenses.

After your registration is accepted, you will receive an email with more specific information.

Contact workshop manager Josh Lehrer at Workshops@DavidBergman.net with any questions.

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